



As part of the Transition Belsize Eco Week, The Gaia Foundation and Transition Town Belsize present...

Just Economics: Investing in a Green Future

An Special Evening with Jeremy Leggett, Innovator and Pioneer

Thursday 23rd September 2010

6.30pm St Stephens Church,

Cost: £10 including wine, £7 concessions, £5 transition members

Please bring cash or cheque to pay at the door

A rare and exciting opportunity to hear from Jeremy Leggett - *described by The Observer as "Britain's most respected green energy boss"* - as he talks about solar energy as a tool for social innovation and strengthening local economies, both in the UK and abroad. Jeremy is a leading force behind the UK's transition towards green clean energy. A geologist by training, Jeremy began his career as a consultant for the oil industry but took a career u-turn to become an environmental campaigner for Greenpeace and one of the first to raise awareness of the threat of Peak Oil. Time Magazine has called him "one of the lead players in putting the climate issue on the world agenda".

As use of solar energy grows rapidly around the world, so plunging costs are spawning a stream of innovative financing schemes that can promote both resilience and localism. Jeremy will explore the need for this to go beyond the technical and financial arenas to embrace more holistic opportunities for reshaping society for the better. This event will be co-hosted by The Gaia Foundation and Transition Belsize as part of the Transition Belsize Eco Week.

Social entrepreneur Jeremy Leggett, is founder and chairman of Solarcentury, currently the UK's fastest growing private energy company, and SolarAid, one of Africa's fastest-growing charities, set up with Solarcentury profits. He is also a founding director of the world's first private equity investment fund for renewables, convenor of the UK Industry Taskforce on Peak Oil and Energy Security, and Associate Fellow at Oxford University's Environmental Change Institute. A regular advocate for renewables in the international media, including as a CNN Principal Voice, and columnist for The Guardian. He is author of *The Carbon War* (2000), *Half Gone* (2005), and *The Solar Century* (2009).



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