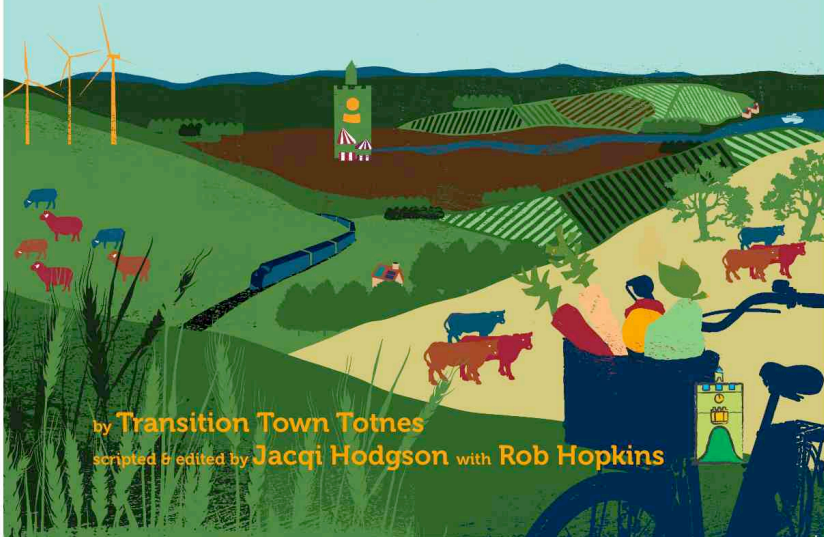


Be part of a little piece of history in the making ...

TRANSITION IN ACTION

TOTNES AND DISTRICT 2030

AN ENERGY DESCENT ACTION PLAN



by **Transition Town Totnes**
scripted & edited by **Jacqi Hodgson** with **Rob Hopkins**

Transition Town Totnes has spent the last 20 months on the creation of its Energy Descent Action Plan, the first community in the UK to create such a plan. It is, as much as anything, a story - the tale of how one community engaged its creativity, genius and imagination to design a pathway from its current oil dependency to a more resilient, localised future. It covers food, energy, housing, education and much more, and is backed up with some innovative research and survey data. It is a celebration of what Totnes and its district is, and what it could be.

"It's clearly had a major impact on what you'd call the collective community. If you are talking about a statement of vision and policy for the community, they've clearly had an impact on that. The EDAP has filtered into everyone's plans for everything, so that's had a major impact."

Totnes Town Councilor

EDAP Phase 2 - Implementation

Fundraising for the implementation phase of our pioneering Energy Descent Action Plan is now under way.

This is an ambitious project which we believe to be unique in the way it has come from a community-created planning process and provides a model for other communities to follow.

It promises to go beyond any planning desks by taking Transition activity deeper into the community with significant impact on the economy.

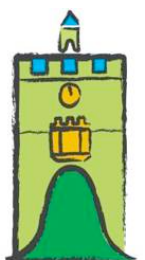
It will create real opportunities for new skills training, education, employment, and create

a platform for business and social enterprise that offer attractive returns on investment.

- Opportunities for private donors, investors, grant-making bodies and private companies to engage
- Project has already attracted significant national and international attention
- Communications and research processes ensure maximum dissemination of outcomes

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Transition Town Totnes Limited is a not-for-profit company limited by guarantee, applying for charitable status, registered in England and Wales. Company number 06287039. Registered office address: 43 Fore Street, Totnes TQ9 5HN



TRANSITION TOWN
TOTNES

Transition in Action - EDAP Phase 2

With the implementation of the Energy Descent plan poised to get underway, Transition Town Totnes (TTT) is at an exciting stage of its development.

A number of social enterprises are in the pipeline and we are working to maximise opportunities for the Town and District off the back of our recent £625,000 government award for the 'Transition Streets' programme.

As such, we are looking forward to having significant impact on the economic and infrastructural fabric of the Town and District in the next 12-18 months. We are seeking initial investment and funding to realise this process through its early stages.

The following objectives underpin this implementation phase:

- 1 TTT to become self-financing in three years
- 2 To foster a culture of social enterprise and to develop investment models that enable community generated projects to become viable businesses and enterprises that offer decent returns on investment
- 3 To develop a resilience framework within the local economy that allows the community to positively respond to wider shocks, such as contractions in state services and escalating oil prices.



What we are fundraising for:



EDAP Implementation Officer

Target: £45,000 PA for 3 years

We are fundraising for a full-time, three-year paid position to facilitate the initial implementation phase of EDAP. We have a funding application currently under consideration for £25,000 for three years. If successful, we will be seeking part-match funding to cover salary supplement, employment costs, expenses and operating budget.



EDAP Implementation support and enablement

Target: £54,000 over 3 years

We are fundraising for a full-time Office Coordinator with the aims:

- To continue and extend the support currently in place to Transition community groups to enable and accelerate the further emergence of projects and increase community participation in EDAP.
- To oversee a process by which TTT becomes self-financing in three years.



EDAP Outreach and Communications

We are fundraising for specific items and one-off costs that will allow us to professionalise our services and extend our capacity:

- To increase participation in Transition and EDAP, and
- To communicate and disseminate our outcomes and achievements, locally and online

This provides a number of sponsorship opportunities including our website, annual review, programme of events and community profile boards.



A taste of things to come...

Various businesses and social enterprises are identified in the EDAP report (Phase 1). The early stages of the EDAP Implementation (Phase 2) will focus on key 'enabling initiatives' and 'catalyst projects', selected from the 39 projects that have so far emerged from the Transition process.

The following are a selection of those likely to be operational within the next 12-18 months. All demonstrate the significant potential for synergies, profile, partnerships, capacity-building, behaviour change and investment required to provide early momentum to the process and support the further emergence of new business and enterprise.

EDAP enabling initiatives ...

Green Angels - Private investment opportunities We are developing a variety of models to bridge the funding and management gap between projects emerging from the EDAP process and becoming viable businesses and enterprises, ideally in community ownership.

A proposed partnership with local accountancy firms and investment networks.

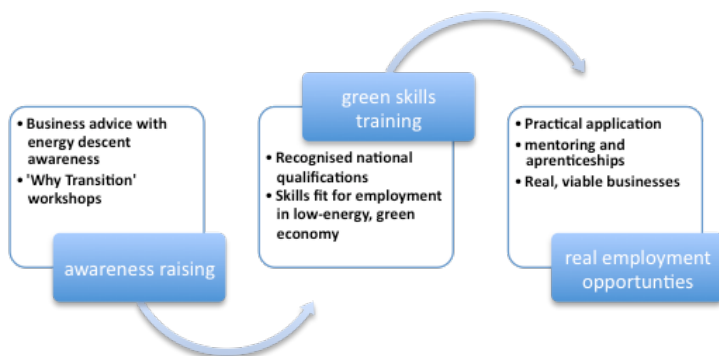


This process, which combines grant funding and private investment, aims to provide attractive returns for investors wishing to engage in the new green economy.

Skills and employment link - a community in which to stay, live and work

Linking business advice with energy-descent awareness, green skills training with recognised qualifications, and feeding into real employment opportunities. Addressing a pressing local need for fulfilling employment for school leavers and young adults.

A proposed partnership with Business Link and South Devon College

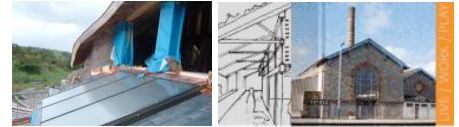


Totnes Bonds A new mechanism to support, enable and keep investment in the community, to resource transition projects and services. Comprised of a variety of components that enable finance and resources to be mixed and matched for a range of service delivery and project development.

Communications and Research EDAP Phase 2 will make best use of the increasing interest we have been receiving from researchers, the media and Transition Initiatives around the world. We aim for replicability in all that we do, we work closely with the Transition Network and will be launching a new interactive website in Spring 2010.



EDAP catalyst projects ...



ATMOS - an ambitious development proposal to bring a disused heritage/industrial site into community ownership as a live-work development fit for the low-carbon, post-oil world.

"The Atmos project is poised to rise like a phoenix from the ashes of Brunel's disaster, and a low-carbon mixed development would be an excellent way to bring energy and regeneration to Totnes. I give the project my full support"

Adam Hart-Davis, Writer, Broadcaster, Photographer

Food Hub - a new retail / distribution business model to make quality, locally produced food accessible and affordable to a wide demographic, whilst providing a fair return to producers.



Totnes Sustainable Construction Ltd - a not-for-profit company which aims to undertake sustainable design, construction and refurbishment with an emphasis on real affordability.



Transition Homes - a new development model to stimulate the local economy with jobs and skills training and provide low-impact, low-cost homes for local people. Close integration of housing and sustainable food production, high energy efficiency and use of local, natural materials.



TRESOC - Totnes Renewable Energy Society - an innovative business model to develop the local renewable energy resource under the democratic control and ownership of the local community.

Transition Farms initiative - a collaborative venture with local farmers to incorporate a range of enterprises that adopt new practices and innovative techniques and to develop markets simultaneously.



Totnes Healthy Futures Project - community gardens to offer therapeutic horticulture, as prescribed by local GPs. To address a number of NHS national objectives, and inform national policy.

A partnership project with NHS, the University of Plymouth and the Totnes Development Trust.

Background information

Transition Town Totnes (TTT) is the world's first Transition Town. It began in 2006 when people in the town came together to explore ways they can act now, as a community, to plan and create the changes that would prepare them for the twin threats of diminishing oil reserves (peak oil) and climate change.

This soon evolved into an empowering community-building process that recognised our dependence on oil as being our greatest weakness and that, by reducing this dependence and increasing resilience,

our communities could become happier, safer, healthier places with ways of living that are more fulfilling and more connected than the present.

TTT has gone on to inspire an international movement (the Transition movement), which is now active in over 30 countries. Totnes is still seen as the 'flagship', 'catalyst' initiative and attracts a range of national and international attention.

While much is unique to Totnes, guiding principles ensure that the process remains relevant and accessible for wider application.

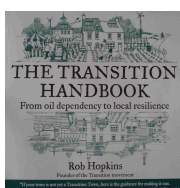
Key Achievements

TTT has enabled 39 projects, engaged an estimated 3270 residents and generated a conservatively estimated £861,000 income to the town and district.

TTT has provided a platform for innovative ideas, projects and businesses to be recognised and has inspired thousands of communities and hundreds of thousands of people across the world.

1 Locally, TTT has enabled 39 practical projects in the town and district. Examples of these include the Garden Share Scheme, the Totnes Pound, the Totnes Renewable Energy Company and the Transition Tales project which has been working with local schools.

2 The book 'The Transition Handbook' documents the first stages of the process. It has sold nearly 25,000 copies and was in the MPs' top ten recommended summer reading list in 2008. Six other 'Transition books' have followed.



3 Co-founder, Rob Hopkins, won the 2009 Observer Ethical Award for Grassroots Campaigner of the Year and the 2009 Energy Saving Trust / Guardian 'Green Community Hero' award. He presented at TED Talks in July 2009 and is an Ashoka Fellow.

4 A recent survey of 220 households across Totnes by the University of Plymouth found that 74.9% of respondents had heard of TTT, 39.4% had had some degree of involvement with it, and 57.2% felt that its work is relevant to their lives (data analysis available at <http://www.iancampbell.co.uk/rh.htm>).

5 On Dec 18th 2009 Totnes was nominated as one of the ten 'First Movers' in the Department of Energy and Climate Change's 'Low Carbon Communities Challenge' with a grant of £625,000 for an engagement/energy/research programme called 'Transition Streets'.



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TTT strives for maximum participation and minimum overheads which is reflected in the paid staff : volunteer ratio.

Paid staff: TTT Ltd currently employs six part-time staff. An office administrator and an Interim Manager work on TTT activity, three days a week with contracts until July and April 2010 respectively. Four work on the Transition Streets project.

Voluntary staff: TTT's extraordinary reach into the community (est. 33.3% of Totnes and Dartington population) makes it very hard to estimate number of volunteers. Numbers of people involved in the ten themed working groups and 38 projects ranges from 4 to 20 with significant overlap of membership.

All the Trustees are volunteers. Two volunteer coordinators work in the office part-time.

Core group: TTT's decision-making body meets monthly and is constituted of one representative from each working group and selected projects, at least one Trustee and a member of office staff. All participation is voluntary.

Trustees: The team of seven Trustees meets monthly and is made of a variety of professional backgrounds including financial, HR and business consultancy. All participation is voluntary.

Copies of our **Memorandum and Articles**, **Signed Accounts** for last financial year and latest **Management Accounts** are available on request.

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